

Crown Forklift Part

Crown Forklift Parts - Two brothers Allen A. Dicke and the late Carl H. Dicke created the Crown business in 1945. Carl's son, James F. Dicke joined the family company later that year. Currently, his son, James F. Dicke II, is Chairman and CEO. James F. Dicke III, serves as the company Head these days, becoming the fourth generation of the Dicke descendants to maintain this position.

Now an globally diversified company, Crown first designed temperature controls for coal burning furnaces, servicing a small client base. The assembly of these control units took place in a former hardware store located in New Bremen, Ohio, where Crown's head office currently remain.

By the year 1949, Crown shifted into the construction of rotators for antenna due the increased fascination with televisions at the time. The product was proficient at improving the picture and reception quality. The company's lucrative move enabled them to become a leading manufacturer of units until 2001. The company ceased production in October after a decline in the global demand for television antenna rotators.

In the early 1950's Crown diversified into the production and repair of electronic and mechanized parts for government and private market. Following a number of successful bids inside a brief period of time, the company had built a respectable business in this field.

Flexibility and success dominated Crown's ability to diversify once again. In 1957, production into the materials handling industry began with lift truck production. The organization believed the market needed a smaller line of superior quality forklifts. Crown immediately created an exceptional series of modern equipment and swiftly became the most rapidly evolving material handling organization with its range of products.

By 1966, Crown had ventured into the international material handling markets by opening up shop in Sydney, Australia. Sydney is now a regional head office for Crown for all Pacific Asian sales, marketing, and services. Crown remains an unwavering industry leader these days, supported by exceptional operations, solid sales and solid production operations.

In 1968, Crown established itself in the European marketplace by acquiring an Irish production plant from its parent company, Steinbock, who was a German firm. They started to manufacture Crowns' (PTH), hand pallet trucks. Later that same year, Crown began their first London operation located close by Heathrow Airport. The sales and service operation of Crown's complete forklift line was offered in the UK by the end of the decade. In the early 1970's, Crown expanded and began advertising and marketing lift trucks across Europe through autonomous dealers.

Today, Crown manufactures a huge fleet of electric forklifts. The company's vendor network, based in key global markets, consists of both Crown-owned and independently-owned sellers. They are responsible for managing the company's product sales and service.

Corporate offices in New Bremen, Ohio and Munich, Germany offer nationwide marketing and promotional sales support to all seller and sales personnel. Both Crown sales and seller personnel are factory- trained in all disciplines to ensure the utmost reliability and service. The Munich office was launched in the 1980's and offers purchasing, marketing, engineering and design capabilities for India, Africa, the Middle East along with Europe. The diverse relations of global sellers and Crown-owned dealers effectively operate in almost 100 foreign city environments.

Crown has established 6 manufacturing locations in the United States that include: New Knoxville; Celina, Ohio; Greencastle, Indiana; Kinston, North Carolina; Fort Loramie, Ohio; and New Bremen, Ohio. Serving their growing overseas markets, Crown has production facilities in Sydney, Australia (since 1966); Queretaro, Mexico (since 1973); Roding, Germany (since 1986); and Suzhou, China (since 2006). Crown also owns branch sales and service center operations in over 30 locations in the USA. International branch sales and service center operations include locations in Singapore, New Zealand, the Netherlands, Korea, Malaysia, England, Germany, Belgium and Australia.

Through its numerous client base on all sides of the world, Crown has built an outstanding reputation as a producer of forward-thinking, safe and dependable machines. The company has been awarded more than 50 distinguished design awards and the products that Crown develops continues to attain credit for innovation and top design excellence. For instance, in the 1970's, Crown's introduction of the side-stance design proved exciting and unparalleled by material handling professionals. Today, this design has acquired common acceptance and earned a Design of the Decade award from the International Design Society of America. Once again, more than thirty years later, the 5200S Series Reach Truck is another market original, providing the operator with many comfort choices to lean, sit or stand, along with its unmatched productivity capacity.